



Splashtop Gives ASUS Customers Instant Access to the Web at an Affordable Price with New K-Series Notebooks

*ASUS and DeviceVM Introduce the Latest Offerings from the Prolific Partnership that
has Produced More Than 100 Instant-On PC Products*

SAN JOSE, CA – July 21, 2009 – DeviceVM, the leader in instant-on computing, today announced that its award-winning Splashtop™ instant-on platform is now shipping on the new, affordable K-series of notebooks from ASUS. Tightly integrated software and hardware deliver the fastest and most reliable instant-on experience to ASUS customers, which ASUS brands as Express Gate.

The K-series is the latest product offering that results from the lengthy collaboration between the two companies; DeviceVM and ASUS have partnered to deliver instant-on performance to more than one hundred ASUS products, using the Splashtop software platform.

Splashtop allows users to instantly access key applications including their Web browser, email and video conferencing for maximum efficiency and productivity. As an early adopter of this technology, ASUS was the first manufacturer to introduce a Splashtop-enabled notebook.

"We are changing the behavior of consumers all over the world, as users begin to recognize the value of instant access to the Internet and their favorite applications," said Mark Lee, co-founder and CEO of DeviceVM. "Driven by user demand, instant-on connectivity is becoming a fundamental part of mobile computing. Innovators like ASUS are leading the way and helping to drive that change."

The new ASUS models include the K40C & K50C. In addition, Express Gate will also be made available on two popular existing models, the ASUS K40IJ and K50IJ. In addition to notebooks and netbooks, Splashtop is also available on a wide variety of PC motherboards from ASUS.

About Splashtop

Splashtop is an award-winning instant-on platform that improves the personal computing experience. Splashtop enables users to read e-mail, chat with friends, share photos, or surf the Web seconds after turning on their PC. Splashtop is currently available on more than 10 million PCs across 200 models of notebooks, motherboards, desktops, and netbooks from leading manufacturers including HP, Acer, Lenovo, ASUS, Sony, and LG. Since its debut in October 2007, Splashtop has received numerous awards, including the prestigious "Most Innovative Product" award from PC World, and the "Best of What's New" award from Popular Science.

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About DeviceVM

DeviceVM, Inc. is a privately held software company, selected by Dow Jones as one of the top 50 companies to watch. With its instant-on Splashtop product, DeviceVM is improving the every-day experience of computer users. Founded in 2006, DeviceVM is headquartered in Silicon Valley with offices in Taiwan and China.

Useful Links:

More about Splashtop: <http://www.splashtop.com>

More about the ASUS: <http://www.asus.com>

Splashtop blog: <http://www.splashtop.com/blog>

Splashtop-enabled products: http://splashtop.com/get_splashtop

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